



**Minutes of the Meeting of the
Lapeer Community Schools Board of Education
held on Thursday, May 15, 2014 at
the Administration and Services Center**

Gary Oyster, Vice President, called the meeting to order at 7:00 PM.

MEMBERS PRESENT: Wendy Byard, Peggy Bush, Denise Becker, Mike Nolan, Jonathan Nugent, Gary Oyster

MEMBERS ABSENT: Mike Keller

PLEDGE OF ALLEGIANCE

Mrs. Bush led the Board and audience in the pledge of allegiance.

PUBLIC COMMENT

None.

Mr. Oyster read the following statement: *Before we begin I would like to remind those viewing us on television or in the audience that a work session is the time when board members and administrative staff have dialogue on issues currently within the district as well as discussion about future focus and ideas. The discussions in work sessions are simply that, discussion. Our job is to challenge ourselves and others on ideas that could lead to continual improvement of educational program and services.*

REPORTS

Teaching, Learning, and Technology Committee

Jon Nugent reported on the TLT Committee Meeting that was held on May 12 when Academic Awards Revisions and I-Connect at the High School were discussed.

PRESENTATION/DISCUSSION TOPIC

Marketing Update

Jared Field updated the Board on the new avenues he is using to expand the marketing of the District. He is using many channels of communication including postcard mailers, brochures, real estate packages, signs, automated phone calls, theater advertisement, social media and the ambassador program. His goal is to get accurate information out to the community and to replace negativity with positivity.

Numerous Innovation Nights were held this spring to inform parents of the new options available to students beginning this fall. Several more Innovation Nights will be held later in the summer prior the closing of the Schools of Choice window.

FUTURE AGENDA TOPICS

The following items will be placed on the June 5 agenda for action: LHS Cafeteria Table Bid; Outdoor Athletic Complex-Site Pavement Bid; Renewal of Copier Lease; and Reduction of Staff: Notification of Layoffs.

ADJOURNMENT

Moved by Peggy Bush, supported by Mr. Nolan, that the meeting be adjourned. Roll call: Becker-aye; Bush-aye; Byard-aye; Nolan-aye; Nugent-aye; Oyster-aye. Motion carried 6-0. Meeting adjourned at 7:42 PM.

Peggy Bush, Board of Education Secretary